

**Title:** Senior Creative Designer  
**Department:** Marketing  
**Employment Status:** Regular Full-Time

### **Summary**

We are seeking a creative designer to lead the creation of all graphic and website design, video, animation, photography, and promotional assets in support of our brand and owned properties. You are a creative force with a strong portfolio and deep creative skills who can work across many teams and understand the nuances of daily project management. Further, you can translate concepts easily to all stakeholders to sell in ideas, in both English and Thai.

### **Responsibilities**

- Establish, and ensure, consistency and integrity behind our company's brands and brand guidelines.
- Lead the design team, establishing processes for ideation, stakeholder approvals, and implementation of projects.
- Build and strengthen the company's creative team and its workflow to build a top-notch operation.
- Manage a production calendar and the team responsible for hitting those deadlines.
- Collaborate with company leaders, marketing teammates, and other key stakeholders on all projects.
- Scope and create templates for our marketing team to be more efficient in some of their posting on social media, the blog, email, and other channels.
- Manage other design needs such as presentations, signage, and trade show collateral as needed.

### **Requirements**

- BA/BS or equivalent working experience.
- Strong written and spoken language skills in Thai and English.
- 5+ years' experience in design, project management, and/or in an in-house or agency creative position.
- Expert level proficiency with Adobe Creative Suite, specifically Photoshop, Illustrator, and In Design.
- A strong portfolio of work either as an in-house designer or at a marketing agency. We require work samples to apply for this position.
- Experienced in development, or managing development, of web sites for consumers. Experience using WordPress, and/or experience with Food & Beverage / Lifestyle brands a plus.
- Excellent eye for design and typography and the ability to deliver constructive feedback on projects to the creative team.
- Great communicator, both in conveying design best practices and project details/ideas across all levels of the company, including the executive team.
- Ability to demonstrate a genuine enthusiasm for the Luxury Lifestyle / Hospitality industry.